

FLOORKOTE

FOUR HOUR TYPE
FOR
INTERIOR or EXTERIOR
WOOD or CONCRETE
FLOORS

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ONE OF SEVENTY-ONE

TROPICAL

SPECIAL MAINTENANCE
PAINTS

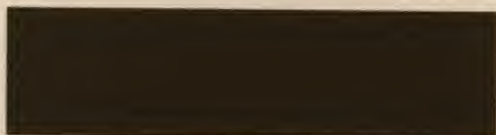
FLOORKOTE— FOR INTERIOR OR EXTERIOR WOOD OR CONCRETE FLOORS



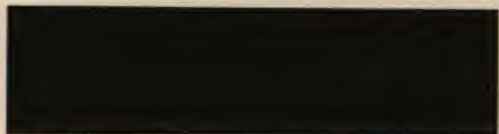
WARM GRAY



MEDIUM GRAY



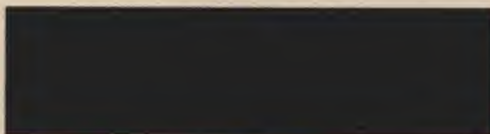
DUST



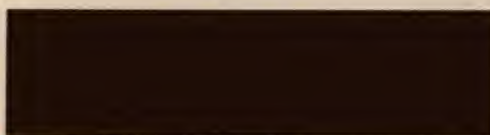
GREEN



GRAY



STONE



BROWN



TILE RED

**DRIES
DUST
FREE
IN
FOUR
HOURS**

FLOORKOTE, the new four hour type floor coating, produces a beautiful, tile-like surface, on either concrete or wood floors, which can be washed with warm or cold water without injury. It resists wear to an unusual degree and gives surprisingly long service when you consider the amount of punishment to which a floor is subjected.

Unpainted concrete floors throw off a sharp, granolithic dust, caused by friction, and this fine dust floats in the air and is inhaled by the occupants of the room. It irritates the mucous membrane of the throat and nostrils, often laying the foundation for dangerous diseases. The dust also causes trouble by working into running parts of machinery, or scratching highly polished surfaces, as well as damaging stocks of raw or finished materials.

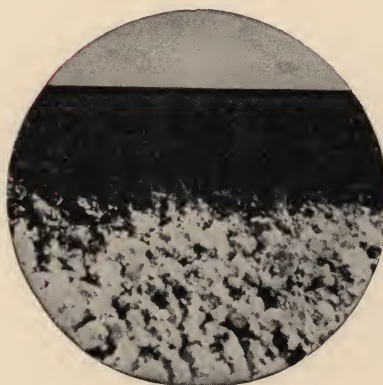
Unprotected concrete floors, because of their porous nature, absorb moisture and water and become damp and insanitary. A coating of Floorkote prevents the entrance of moisture; it keeps the floors dry and makes it possible to keep them clean.

Floorkote dries dust free in four hours and is ready for traffic in eight to twelve hours, depending on drying conditions.

COVERING CAPACITY

One gallon of Floorkote will cover 450 square feet one coat, or 350 square feet two coats. These figures are necessarily approximate, as covering capacity varies considerably with the porosity of the surface and with the brush work of the one applying the paint, but they are near enough to estimate the amount needed on any given job.

Also made in White and Black



THIS is a microscopic view of a piece of concrete floor painted with Floorkote, magnified many times. It shows that Floorkote penetrates deeply into the surface and binds the grains of the concrete into a solid form.

The penetration is deeper at porous spots, as shown at the left of the photograph, which gives added strength to these weaker parts of the concrete.

Even after the Floorkote film on top of the floor wears away, the binding liquids which have penetrated prevent the floor from "dusting" and make the surface hard and wear-resisting.

NOTE—New or uncured concrete floors may contain moisture and free alkalis. Such floors as a rule should not be painted until they are at least six months old. Some concrete floors at or below the ground level draw moisture from the ground even when well seasoned and properly cured. Such floors can seldom be successfully painted, as moisture beneath any paint film causes trouble.

TROPICAL SPECIAL PAINTS

for

Maintenance

AND

Upkeep



PAINT & OIL CO.

CLEVELAND, OHIO

U.S.A.

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